

The Arc of King County 2023 Inclusion Festival Sponsorship Prospectus

The Arc of King County's mission is to advocate for the rights of people with intellectual and developmental disabilities (IDD) to live, learn, work, and play in the community. For 86 years, The Arc of King County has been a leader in serving individuals with IDD and their families, from prenatal diagnosis through end-of-life care. The Arc of King County provides direct services to people with IDD to life safely and independently in the community, information and family support services to ensure families have the resources needed to live the lives of their choosing, and systems advocacy to advance disability rights and resources.

The **Inclusion Festival** is one of The Arc of King County's many programs. Five years ago, we partnered with the Seattle Public Library and Northwest Center to host an in-person, day-long annual Inclusion Festival event in the summer. We would have hands-on activities for children of all ages and abilities and their families. Families could meet each other and build community while having fun. When the COVID-19 pandemic hit, we shifted course and began offering bi-monthly(ish) Inclusion Festival events virtually. Our goal is to provide a virtual program that is inclusive of children and families of all abilities. Each event has a different theme and we include different guests to lead activities such as cooking, yoga, or singing. We assemble and mail each family an Inclusion Kit with materials to participate in the activities; these materials and activities are specifically designed to be accessible to people with different access needs.

In 2022 we hosted six virtual Inclusion Festival events and one in-person event at Sensory Garden and Woodland park Zoo. A total of 142 people participated in these events. Below are quotes from participants:

- "I have to give you guys kudos on fantastic programming! It is not so easy to put together an event that spans age, culture and diversity. But you have succeeded every time. Nicely done!"
- "It is always good for my heart to be in spaces that center access and inclusion. I don't know if you hear when [my child] interrupted yoga to as, "How do I do that move in a wheelchair?" but it was



SOOO BIG for him. He sometimes get silently frustrated, but doesn't put words to his feelings. He advocates for himself with trusted adults but I've never heard him interrupt a group to point out that a modification hasn't been made for him. I was so proud! I think it speaks to him picking up on/feeling that this was an inclusive space, so someone would have an answer to that question. And I so appreciated the yoga teacher then saying, "If this works for you..." throughout the class.

In 2023 we continue to partner with the Seattle Public Library and Northwest Center to deliver these bimonthly(ish) virtual events with the hopes of at least one in-person event over the summer.

The Arc of King County

 We are a 501(c)(3) nonprofit, EIN: 91-0594684

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2023 Inclusion Festival Sponsorship Levels



<u> 'All In for Inclusion' Sponsor - \$3,000</u>

Covers The Arc of King County's annual costs to plan and implement Inclusion Festival events.

Sponsor's logo will be:

- Included on all Inclusion Festival flyers in 2023,
- At in-person Inclusion Festival events in 2023,
- On The Arc of King County website,
- In The Arc of King County Annual Report,
- On our social media pages (Facebook, Instagram, and Twitter) as a program sponsor.

<u>'Inclusion Includes Us' Sponsor - \$1,500</u>

Covers half of The Arc of King County's annual costs to plan and implement Inclusion Festival events.

Sponsor's logo will be:

- Included on all Inclusion Festival flyers in 2023,
- On The Arc of King County website,
- In The Arc of King County Annual Report,
- On our social media pages (Facebook, Instagram, and Twitter) as a program sponsor.

<u>'Inclusion Counts' Sponsor - \$750</u>

Covers one quarter of The Arc of King County's annual costs to plan and implement Inclusion Festival events.

Sponsor's logo will be:

- Included on all Inclusion Festival flyers in 2023,

<u>'Inclusion is Cool" Sponsor - \$375</u>

Covers one eighth of The Arc of King County's annual costs to plan and implement Inclusion Festival events.

Sponsor's logo will not be included on any published materials, but sponsor will still receive a tax-deductible donation receipt.

Contact Robin Tatsuda, Executive Director if you'd like to sponsor our 2023 Inclusion Festival events. <u>rtatsuda@arcofkingcounty.org</u>; 206-829-7011