



# Wings for Autism®

September 30, 2017  
Seattle-Tacoma International Airport

Wings for Autism® is an airport rehearsal specially designed for individuals with autism spectrum disorders, their families, and aviation professionals. The program is designed to alleviate some of the stress that families who have a child with autism experience when traveling by air.

Wings for Autism® provides families with the opportunity to practice entering the airport, obtaining boarding passes, going through security, and boarding a plane. Wings for Autism® also gives airport, airline, and Transportation Security Administration professionals the chance to observe, interact and, deliver services in a structured learning environment.

## Benefits of Sponsorship

Wings for Autism® takes place on a Saturday at Sea-Tac Airport, with an average 20,000 people passing through during the four hour period. This visibility attracts an enhanced customer base, appreciation and respect from your employees and members of your community and goodwill from individuals who value businesses that are good corporate citizens and give back to their community, positive association with The Arc - a local and national organization serving individuals with disabilities, and many promotional benefits. A variety of sponsorship levels are available. Previous press coverage has included 425 Magazine, KUOW, and KOMO 4 News.

Wings for Autism® has served:

**214**

Families

**247**

Individuals  
with Autism

**502**

Volunteers & Aviation  
Professionals

# Wings for Autism® Sponsorship 2017



	Company logo in all communications (200+ reach)	Social Media promotion (Twitter, Facebook, & LinkedIn)	Annual Report promotion (300+ reach)	Website promotion and link (6000+ reach)	E-Newsletter promotion (4,500+ reach)	Your company logo on the back of event T-Shirts (220+ shirts)	Event signage throughout airport on event day	Promotional items in 75+ event bags (provided by you.)	Verbal recognition at the event by Officials.	Included in press materials as presenting sponsor	Two tickets to each of The Arc of King County's two annual fundraiser parties
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First Class Sponsor \$5,000	X	X	X	X	X	X	X	X	X	X	X
Take Flight Sponsor \$2,500	X	X	X	X	X	X	X	X	X		
Lift Off Sponsor \$1,000	X	X	X	X	X	X	X				
Runway Sponsor \$500	X	X	X	X	X						

Starting at \$500, and providing increased visibility up to \$5,000, your sponsorship of the Wings for Autism® program in partnership with Alaska Airlines, the Port of Seattle at Seattle-Tacoma International Airport, and Transportation Security Administration is an affordable way to reach the members of our community who care about supporting companies like yours. Our organization looks forward to another successful event on Saturday, September 30, 2017. Please review the levels and decide which is the right fit for you.



Please contact Madeline Wood at (206) 829-7047 or [mwood@arcofkingcounty.org](mailto:mwood@arcofkingcounty.org) for more information



# Wings for Autism® Sponsor Registration 2017

Deadline for Sponsorship: August 15, 2017

Yes! We want to support Wings for Autism®!

(Please check one)

- First Class (\$5,000)
- Take Flight (\$2,500)
- Lift Off (\$1,000)
- Runway (\$500)

Please make checks payable to  
The Arc of King County

Return completed form and check to:  
The Arc of King County  
Attn: Madeline Wood  
233 6th Ave N  
Seattle, WA 98109

Contact Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_  
Email \_\_\_\_\_

Make your sponsorship payment online at:  
[www.arcofkingcounty.org/wingsforautism](http://www.arcofkingcounty.org/wingsforautism)

Please email EPS logos to [mwood@arcofkingcounty.org](mailto:mwood@arcofkingcounty.org)

Questions? Contact Madeline Wood at  
(206) 829-7047 or  
[mwood@arcofkingcounty.org](mailto:mwood@arcofkingcounty.org)