

5K FOR INCLUSION

SPONSORSHIP PROSPECTUS

If you are interested in sponsorship or have questions, please contact Madeline Wood at mwood@arcofkingcounty.org or (206) 829-7047 for more details.



June 16th, 2018 | Renton Memorial Stadium
arcofkingcounty.org/5k

Why YOU should sponsor The Arc of King County's 5k for Inclusion

5K FOR INCLUSION

Founded in 1936, The Arc of King County is one of the oldest organizations in the country serving individuals with intellectual and developmental disabilities (I/DD). We advocate for the rights of people with I/DD to live, learn, work, and play in the community - making the world a better place for us all. We envision a world where everyone is an equal, valued, and active member of the community.

With your sponsorship, you help provide:



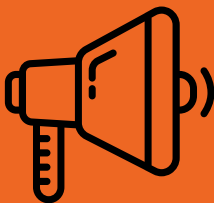
Financial stability for people
with I/DD



Empowerment for all people to be
productive members of their
community



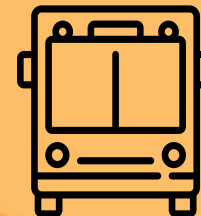
Workshops for parents



Self-advocacy trainings



Meet up events



Advocacy buses to Olympia

What is the 5k for Inclusion?

5K FOR INCLUSION

The Arc of King County's 5k for Inclusion is an inclusive event for families and individuals of ALL abilities!

- A non-competitive fun run, walk, and roll for everyone.
- Free to register, but raise \$25 to receive a t-shirt
- Enjoy a Resource Fair with partner agencies before and after the event
- Awards for the highest fundraisers
- A fun event for a team: co-workers, friends, and extended family all join in!

The Arc of King County invites families and businesses throughout King County to join us to raise awareness and funds in support of individuals with intellectual and developmental disabilities. This non-competitive, fully inclusive event is for everyone - all ages and abilities are encouraged to participate.



Sponsorship Opportunities

PRESENTING SPONSOR \$2,500

- Listed as Presenting Sponsor on all promotional materials
- Press release recognition as presenting sponsor
- Company logo on all advertising materials - including e-newsletter, race website, social media, and race packet inserts
- Company logo and link on The Arc's website listed as Presenting Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for a team of ten and t-shirts
- Vendor space at the resource fair

5K FOR INCLUSION

GOLD SPONSOR \$1,000

- Company logo on all advertising materials - including e-newsletter, race website, social media, and race packet inserts
- Company logo and link on The Arc's website listed as a Gold Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for a team of five and t-shirts
- Vendor space at the resource fair



Sponsorship Opportunities

5K FOR INCLUSION

SILVER SPONSOR \$500

- Company logo on race website and social media
- Company logo and link on The Arc's website listed as a Silver Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for three and t-shirts
- Vendor space at the resource fair

BRONZE SPONSOR \$250

- Company logo on race website
- Company logo and link on The Arc's website listed as a Bronze Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for two and t-shirts
- Vendor space at the resource fair



Sponsor Registration

Deadline for Sponsorship: May 18, 2018

5K FOR INCLUSION

**YES! We want to support the 5k for Inclusion
and The Arc of King County!**

(Please check one)

- ☐ Presenting (\$2,500)
- ☐ Gold (\$1,000)
- ☐ Silver (\$500)
- ☐ Bronze (\$250)

Contact Name _____
Company Name _____
Address _____
Telephone _____
Email _____

Please email EPS logos to mwood@arcokkingcounty.org

Please make checks payable to
The Arc of King County

Return completed form and check to:
The Arc of King County
Attn: Madeline Wood
233 6th Ave N
Seattle, WA 98109

Make your sponsorship payment online at:
www.arcokkingcounty.org/5kforinclusion

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Team Registration

5K FOR INCLUSION

**Register today as a TEAM CAPTAIN!
Come join us in the fun and increase
motivation and morale in your company!**

HOW?

- Register yourself for the race by visiting www.arcofkingcounty.org/5kforinclusion
- Create your team during registration
- Encourage your team members to register and select your team's name
- Set up a fundraising page on the website and tell your friends and family

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