

THE ARC OF KING COUNTY P R E S E N T S



Saturday, September 16th - 9AM
Magnuson Park

SPONSORSHIP PROSPECTUS 2017

If you are interested in sponsorship or have questions, please contact Madeline Wood at mwood@arcofkingcounty.org or at (206) 829-7047 for more details.

Why YOU should sponsor The Arc of King County's 5k for Inclusion



Founded in 1936, The Arc of King County is one of the oldest organizations in the country serving individuals with intellectual and developmental disabilities (I/DD). We advocate for the rights of people with I/DD to live, learn, work, and play in the community - making the world a better place for us all. We envision a world where everyone is an equal, valued, and active member of the community.

With your sponsorship, you help provide:



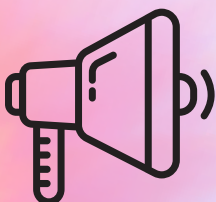
**Financial stability for people
with I/DD**



**Empowerment for all people to
be productive members of their
community**



Workshops for parents



Self-advocacy trainings



Meet up events



Advocacy buses to Olympia

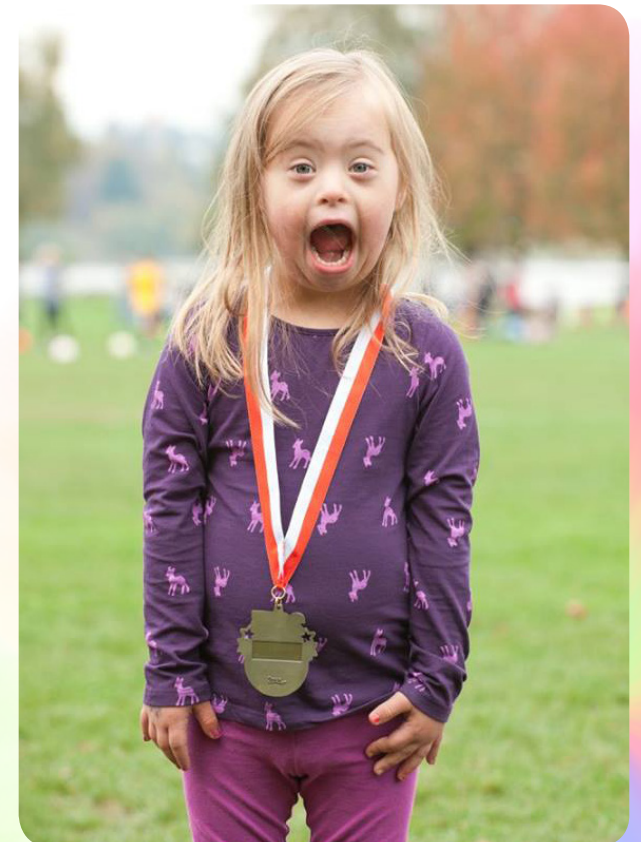
What is the 5k for Inclusion?



The Arc of King County's 5k for Inclusion is an inclusive event for families and individuals of ALL abilities!

- A non-competitive fun run, walk, and roll for everyone.
- Free to register, but raise \$25 to receive a t-shirt
- Enjoy a Resource Fair with partner agencies before and after the event
- Awards for the highest fundraisers
- A fun event for a team: co-workers, friends, and extended family can all join in!

The Arc of King County invites families and businesses throughout King County to join us to raise awareness and funds in support of individuals with intellectual and developmental disabilities. This non-competitive, fully inclusive event is for everyone - all ages and abilities are encouraged to participate.



Sponsorship Opportunities

PRESENTING SPONSOR \$2,500

- Listed as Presenting Sponsor on all promotional materials
- Press release recognition as presenting sponsor
- Company logo on all advertising materials - including e-newsletter, race website, social media, and race packet inserts
- Company logo and link on The Arc's website listed as Presenting Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for a team of ten and t-shirts
- Vendor space at the resource fair



GOLD SPONSOR \$1,000

- Company logo on all advertising materials - including e-newsletter, race website, social media, and race packet inserts
- Company logo and link on The Arc's website listed as a Gold Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for a team of five and t-shirts
- Vendor space at the resource fair



Sponsorship Opportunities



SILVER SPONSOR \$500

- Company logo on race website and social media
- Company logo and link on The Arc's website listed as a Silver Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for three and t-shirts

BRONZE SPONSOR \$250

- Company logo on race website and social media
- Company logo and link on The Arc's website listed as a Bronze Sponsor
- Logo on the back of all t-shirts (sized by level)
- Race entry for two and t-shirts



Sponsor Registration

Deadline for Sponsorship: August 25, 2017

YES! We want to support the 5k for Inclusion at The Arc of King County!



(Please check one)

____ Presenting (\$2,500)

____ Gold (\$1,000)

____ Silver (\$500)

____ Bronze (\$250)

Contact Name _____

Company Name _____

Address _____

Telephone _____

Email _____

Please make checks payable to
The Arc of King County

Return completed form and check to:
The Arc of King County
Attn: Madeline Wood
233 6th Ave N
Seattle, WA 98109

Make your sponsorship payment online at:
www.arcofkingcounty.org/5kforinclusion

Questions? Contact Madeline Wood at
(206) 829-7047 or
mwood@arcofkingcounty.org

Please email EPS logos to mwood@arcofkingcounty.org



Team Registration

Register today as a TEAM CAPTAIN!
Come join us in the fun and increase motivation and morale in your company!



HOW?

- Register yourself for the race by visiting www.arcofkingcounty.org/5kforinclusion
- Create your team during registration
- Encourage your team members to register and select your team's name
- Set up a fundraising page on the website and tell your friends and family

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